

Science and Technology News

Bullhorn Drives Productivity and Placements for Design Group Across Canada

BULLHORN
STAFFING AND RECRUITING SOFTWARE, ON DEMAND, FRONT OFFICE

One of Canada's Leading Staffing Firms Experiences Fast Start to Increasing Growth Through Bullhorn

Boston 9/08/2008 03:57 PM GMT (TransWorldNews)

Bullhorn, [the global leader in On Demand, front office staffing and recruiting software](#), today announced it has been selected and implemented by Design Group Staffing Inc., one of Canada's largest staffing firms. Edmonton, Alberta-based Design Group is using Bullhorn's integrated front office software to increase productivity and speed placements at its 24 offices in 16 cities across Canada.

"Bullhorn takes the daily needs of recruiters into consideration and has delivered a solution that makes it easier and more productive to track daily activities like placements, interviews, reference checks, searches and send-outs. With Bullhorn, our recruiters and sales teams are faster and more efficient," said Damen Ng, senior vice president and CFO at Design Group. "We are also very impressed with the commitment and dedication Bullhorn has toward continually evolving and improving its integrated front-office software."

Bullhorn's easy-to-use interface and integrated email were primary factors in Design Group's selection. Bullhorn email is integrated with every other front-office application – applicant tracking, generating job orders and customer relationship management – to automate collaboration with contacts, candidates, clients and colleagues in real-time and to drive placements. Bullhorn's On Demand delivery model, which eliminates the challenges of managing a distributed, in-house data server, also appealed to Design Group.

"As the largest agency of its kind in western Canada, Design Group understands the need for a robust solution that can handle thousands of users and millions of requests per day and makes complete access to all their business information available anytime and from anywhere," said Barry Hinckley, president and co-founder of Bullhorn. "We're proud to be selected as Design Group's technology partner and look forward to helping the company continue its growth through the use of software solutions that enable fast and effective ways to generate, source and fill job orders."

Bullhorn is the staffing and recruiting industry's only [On Demand, integrated front office solution](#). Comprising email, calendaring, candidate sourcing, an applicant tracking solution, customer relationship management and job management, Bullhorn enables users to communicate and collaborate with contacts, candidates, colleagues and clients in real-time to generate, source and fill job orders, or make placements, at anytime and from anyplace. Bullhorn's users include staffing and recruiting firms of all sizes, from a wide range of industries – including information technology, professional services, office/clerical and healthcare. The [Bullhorn](#)

[Blogger](#) is the company's online community where customers, partners, Bullhorn professionals and prospective customers share ideas and best practices to advance the productivity of the staffing and recruiting industry through the innovative use of Bullhorn's On Demand, integrated front office staffing and recruiting software.

About Design Group

With offices from coast to coast, Design Group Staffing Inc. provides Canadian and international businesses with contract, temporary, leased and full-time technical, information technology, professional and administrative personnel. Design Group is one of the top technical recruiting firms in the nation and is recognized as one of "Canada's 50 Best Managed Companies" and is one of Alberta's top 100 companies by Alberta Venture. Please visit www.dg.ca for more information.

About Bullhorn, Inc.

Bullhorn is the global leader in On Demand, front office staffing and recruiting software, providing the only completely integrated front office solution for staffing and recruiting firms. Bullhorn enables its customers to synchronize sales and recruiting to generate, source and fill job orders in real-time, at anytime and from anyplace, at the highest rates in the industry. Delivered through software as a service, Bullhorn continually meets the evolving business needs of its customers. More than 1,000 firms and 14,000 users worldwide, including some of the largest global staffing firms, partner with Bullhorn to meet the employment demands of the global economy. For more information, visit www.bullhorn.com or call +1(888) GoLive8.

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